

# Cookies

## Does Ubiz Use Cookies?

As described in the section " About Cookies " of our Privacy Policy, we use technologies like cookies, pixels, and local storage (like on your browser or device, which is similar to a cookie but holds more information) on our website, in our emails, and identifiers supplied by app platform companies within our apps to provide you with a range of products and services. Cookies are small pieces of data that are stored on your computer, mobile phone or other device. Pixels are small blocks of code on webpages and in emails that do things like allow another server to measure viewing of a webpage and often are used in connection with cookies. Local storage is an industry-standard technology that allows a website or app to store and retrieve data on a person's computer, mobile phone or other device.

We use these technologies to do things like, make Ubiz Services easier or faster to use, enable features and store information about you, including on your device or in your browser cache, and your use of the Services; monitor and understand the use of our products and services; and to protect you, others and Ubiz.

Ubiz uses cookies and similar technologies for a number of purposes, including:

- **Authentication** – we use cookies, local storage and similar technologies to recognize you if you are logged in to our Services, so that we can show you the right information, understand how you use the Services and personalize your experience.
- **Security** – we use cookies, local storage and similar technologies to support or enable security features we have deployed, and to help us detect malicious activity and violations of our Terms of Service.
- **Preferences, features and services** – we use cookies, local storage and similar technologies to know which language you prefer, what your communications preferences are, and in order to help you fill out forms on the Services.
- **Advertising** - We may work with advertisers or other partners and advertising service providers to serve ads or services to computers, mobile phones or other devices, which may use a cookie, pixel or other similar technology placed by Foursquare or the third party. The placing of these cookies, pixels or other technologies on your device may enable you to be identified across multiple websites and you should consult the privacy policies of our advertisers, partners and advertising service providers to understand how they collect and use your data.
- **Performance, Analytics and Research** – We use other service providers to help us provide certain products and services and to provide us information about use of the Services to improve the Services and make it appealing to as many users as possible. We use third party analytics providers, like [Google Analytics](#) to better understand who is using the service and how people are using it. As part of providing these services, these service providers may collect and store anonymous information such as time of visit, pages visited, time spent on each page of the website, IP address, and type of operating system used. Please read their privacy policies to ensure that you are comfortable with the manner in which they use cookies.